

MAKE IT HAPPEN

“Corruption undermines democracy, public policy and markets, and constitutes the major hindrance to sustainable development”

We are facing a **global issue** that cannot coexist in the sustainable future we are trying to build for the next generations. Corruption lies everywhere and is a **social scourge** that can **undermine the achievement of any SDGs**

Therefore, we must have the intellectual honesty and courage to give this target a proper dignity considering it as a steppingstone towards **zero corruption** and therefore should be a potential **18th SDG**



CROSS CUTTING ISSUE

The benefits from zero corruption have a positive impact on the achievement of other SDGs



Spreading the ambition of achieving zero corruption in the world is key to assure a sustainable future for the next generations





MANIFESTO

How can we “TRANSLATE COMMITMENT INTO ACTION”?

1 RACING TO ZERO

› Breaking biases that corruption cannot be eliminated

2 ZERO TOLERANCE

› Strive for zero tolerance against any form of corruption within all jurisdictions

3 STIMULATE RESPONSIBLE CONDUCT

› Developing a culture of integrity, transparency, and ethics within any context, any entity, any government, any jurisdiction is vital

4 HUMAN RIGHTS & ANTICORRUPTION

› Corruption is a crime that can also undermine human rights, contributing to an abusive and unrespectful ecosystem

5 INCENTIVATE & PROTECT BRAVE VOICES

› Support and defend individuals that have the courage to speak up and take actions towards a different direction, ensuring a psychologically safe environment

6 COLLECTIVE ACTIONS FOR A MULTISTAKEHOLDER APPROACH

› Establishing trustworthy relationships between corporations, governments, institutions etc. is crucial to maximize the contribution in the “race to zero” and to level the playing field

7 TECH FOR TRUST AND TRANSPARENCY

› Technology is becoming a gamechanger in the fight against corruption. It is critical to seize the opportunities coming from digital compliance solutions, using a build-block approach

8 THINK GLOBAL AND ACT LOCAL

› Actions and behaviors we manifest locally have to be inspired by a global vision, respecting the peculiarities of local contexts (i.e. SMEs)

9 PROMOTE FREEDOM OF PRESS

› Press can help in the fight against corruption and protecting our society by uncovering the truth and providing transparency (vigilant media)

10 CROSS CUTTING ISSUE

› The benefits from zero corruption have a positive impact on the achievement of other SDGs